



BENEFITING
THE NEIGHBORHOOD CENTER

Gala Di Mistero 2023

A MASQUERADE BALL

Sponsorship
OPPORTUNITIES

What is Gala Di Mistero

Are you and your group ready for another unforgettable evening at Gala Di Mistero! Gala Di Mistero was created to bring an imaginative and unique event to the Mohawk Valley Region and is now a highly anticipated event in our area with a different theme each year. Each year the Gala team creates a theme that transports guests to a different “world”. The event focuses on memorable food, interactive entertainment, cocktails, live music and dancing.

Enjoy this unique experience of an event and support a great local cause at the same time. With your generous support, you help make an impact in our community by assisting over 40,000 individuals and families we provide services to each year. Sponsoring our gala provides your business with the opportunity to show your investment in the community while providing excellent visibility for your company. We thank you for your commitment and support of our Gala. All proceeds from this event go to benefit The Neighborhood Center, Inc.

“It’s more than an event, it’s an experience!” - Sandra Soroka- Executive Director



SPONSORSHIP OPPORTUNITIES

DATE: June 10, 2023 at the Delta Hotels by Marriott Utica

All sponsor tickets include open bar, heavy hors d'oeuvres dinner and special reserved seating. The following partnership opportunities allows us to cover expenses of event and give more funds back to our programs.

	Bronze \$800	Silver \$1,500	Gold \$2,500	Platinum \$5,000	Red Carpet Partner \$7,000 1 available	Presenting Woodland 1 available
Website (Logo & Links)	X	X	X	X	X	X
Recognition in monthly agency email blasts to donors and community up until event	X	X	X	X	X	X
Gala email marketing	X	X	X	X	X	X
Social media recognition (Facebook, Twitter and Instagram)	X	X	X	X	X	X
Ad in event program	Listed	QUARTER	HALF	FULL	FULL	FULL
Sponsor recognition at event (sponsor posters throughout venue and specialized activities)	X	X	X	X	X	X
Tickets to event & RESERVED	2	3	4	8	12	16
Event Press Releases		X	X	X	X	X
Recognition on radio advertisements			X	X	X	X
Television advertisements				X	X	X
Digital billboard recognition					X	X
Access to VIP lounge					X	X
Recognition as Premier Sponsor on all pre-event marketing materials & invitations <i>*if secured by 2/1/23</i>						X
Logo on all agency email signature						X

Gala Di Mistero

Yes, we want to be part of the Gala Di Mistero!

We would like to be:

- ◇ Presenting Woodland Partner.....Call to discuss (1 available)**committed by 2/1/23
- ◇ Red Carpet Partner\$7,000 (1 available)
- ◇ Platinum Mask Partner\$5,000
- ◇ Gold Mask Partner\$2,500
- ◇ Silver Mask Partner\$1,500
- ◇ Bronze Partner.....\$800
- ◇ General Tickets\$150

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Facebook ID _____

Please fax or email your commitment form to: Sabrina Lamie Fax: 315-732-0353 or SabrinaL@neighborhoodctr.org

Please send .jpg files of logos for use on marketing materials to: LaurenL@neighborhoodctr.org

Make checks payable to: The Neighborhood Center, Inc.