



22nd
Annual
Auction &
Dinner

NOVEMBER 22, 2024

SPONSORSHIP
OPPORTUNITIES



About the Auction

Step into a world of generosity and community spirit at The Neighborhood Center's 22nd Annual Auction. This event features a wine fountain, hors d'oeuvres, and dinner with opportunities to bid on over 100 items during silent and live auctions.

From exquisite artwork to unique experiences, our auction showcases a diverse array of items sure to captivate every bidder. Join us in making a difference and becoming a cornerstone of support for child care programs. Your sponsorship not only helps us continue our mission of empowering lives but also strengthens the fabric of our community for generations to come. Together, let's build a brighter future at The Neighborhood Center's 22nd Annual Auction.

Thank You to Our 2024

Marie A. Russo Neighborhood Center Institute Board

Marie Russo

Executive Director Emeritus

Sandra Soroka
Executive Director

Robert Hilton
President

Frank Donato

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Vice President

Tricia Bushee
Secretary/Treasurer

Amy Mielnicki

Ashley Paolozzi



SPONSORSHIP OPPORTUNITIES

We offer exclusive partnership opportunities for your company. Each opportunity is unique to your needs. Claim them while they last!



DESSERT TABLE SPONSOR (\$250)

5 available Funds dessert for auction attendees.

Benefits include: Your company logo/name on the event website, identification as Dessert Table Sponsor on pre-event and day of signage, individual featured social media posts/reels leading up to the event. Thank you ad in the event program.



WINE FOUNTAIN (\$250)

1 available Funds the free wine fountain for guests.

Benefits include: Your company logo/name on the event website, identification as Wine Fountain Sponsor on pre-event and day of signage, individual featured social media posts/reels leading up to the event. Thank you ad in the event program.



HORS D'OEUVRES TABLE SPONSOR (\$250)

SOLD OUT

Funds crudité table at the beginning of the event.

Benefits include: Your company logo/name on the event website, identification as Hors D'oeuvre Table Sponsor on pre-event and day of signage, individual featured social media posts/reels leading up to the event. Thank you ad in the event program.



CANDY KISS TREE (\$150)

1 available Funds the purchase of candy kisses for raffle drawing.

Benefits include: Your company logo/name on the event website, identification as Candy Kiss Tree Sponsor on pre-event and day of signage, individual featured social media posts/reels leading up to the event. Thank you ad in the event program.



BACK COVER PROGRAM AD (\$500)

1 available Full page ad on the back cover of the program booklet. Will feature sticker outlines for guests to peel and stick their candy kiss stickers on.

Benefits include: Your company logo/name on the event website, on pre-event and day of signage, individual featured social media posts/reels leading up to the event.

Most of these unique opportunities goes to ONE company.
Act fast and grow your brand among our community!

2024

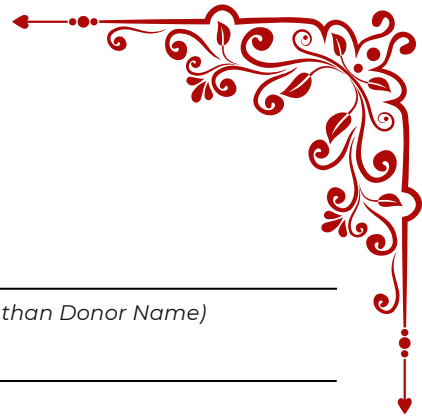
SPONSORSHIP OPPORTUNITIES



	PLATINUM \$1500	GOLD \$1000	SILVER \$800	BRONZE \$400	ITEMS OR BASKET DONOR
Company logo on event website, communications, and all day-of materials	●				
Recognition in press releases	●				
Tickets to the event	10	8	4	2	
Verbal recognition during the event	●	●			
Ad in program	6" W X 7.5" H	6" W X 7.5" H	6" W X 3.75" H	6" W X 3.75" H	Over \$200, half page ad, over \$500, Full Page Ad
Take-away bag at end of event	●	●	●	●	
Social media recognition as sponsor	Featured post made; specific to company	Listed with other gold level sponsors. Logo included.	Listed with other silver level sponsors. Logo included.	Listed with other bronze level sponsors.	

Commitment form, social media handles, ads, and logos must be emailed to jenniferb@neighborhoodctr.org by OCTOBER 25, 2024.

2024 PARTNERSHIP COMMITMENT FORM



Company or Donor Name

Contact Name (if different than Donor Name)

Street Address

City

State

Zip

Phone

Business' Facebook handle

Business' Instagram handle

Signature

Email

PREMIER PARTNER OPPORTUNITIES

- ☐ Platinum | \$1500
- ☐ Gold | \$1000
- ☐ Silver | \$800
- ☐ Bronze | \$400

ADDITIONAL PARTNER OPPORTUNITIES

- ☐ Dessert Table | \$250
- ☐ Wine Fountain | \$250
- ☐ Hors D'oeuvre Table Sponsor **SOLD OUT**
- ☐ Candy Kiss Tree | \$150
- ☐ Back Cover Program Ad | \$500

INDIVIDUAL TICKETS

One Ticket \$50 Each X _____ Number of Tickets - \$ _____ Total

Program Advertisements (Color)

Full Page (6" W X 7.5" H) \$300 _____ Half Page (6" W X 3.75" H) \$200 _____

TOTAL COMMITMENT \$ _____

PAYMENT INFORMATION

☐ Check enclosed ☐ Please send invoice ☐ Credit card (We will contact you to make a credit card payment)

Please make checks payable to: The Marie A. Russo Neighborhood Center Institute or MARNCI
Mailing Address: The Neighborhood Center | 612 Elizabeth Street | Utica, NY 13501

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