



THE
NEIGHBORHOOD
Center

23rd

ANNUAL AUCTION
& DINNER

EVENT
SPONSORSHIP

November 21, 2025

23rd Annual Auction & Dinner

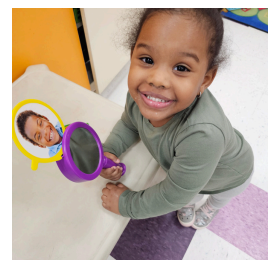
NOVEMBER 21, 2025

Hart's Hill Inn



STRONG STARTS, STRONG FUTURES

The Neighborhood Center's 23rd Annual Auction & Dinner directly supports our early childhood education programs, which lay the foundation for lifelong success. Through Universal Pre-K, daycare, and Outreach & Prevention classrooms, we provide a safe, nurturing environment where young children—many from low-income families—can grow, learn, and thrive. Our programs focus on social-emotional development, literacy, and school readiness, giving every child the tools they need to succeed in kindergarten and beyond. By sponsoring this event, you're investing in our youngest learners—and in the future of our community.



ABOUT THE EVENT

The Neighborhood Center's 23rd Annual Auction & Dinner is our biggest fundraiser of the year, drawing 300+ guests for an evening of hors d'oeuvres, dinner, silent and live auctions, door prizes, and a \$1,000 grand prize. With over 100 auction items, the event's success depends on the generosity of our sponsors and donors.



THE MARIE A. RUSSO NEIGHBORHOOD CENTER INSTITUTE BOARD

Marie Russo

Executive Director Emeritus

Sandra Soroka
Executive Director

Thomas Wynne
President

Frank Donato

Daniel Brockway

Tricia Bushee

Jeff Gornick
Vice President

James McCoy
Secretary/Treasurer

Amy Mielnicki

Ashley Paolozzi

Robert Hilton

MARKETING OPPORTUNITIES

We offer exclusive partnership opportunities for your company. Each opportunity is unique to your needs. Claim them while they last!



DESSERT TABLE SPONSOR (\$300)

5 available

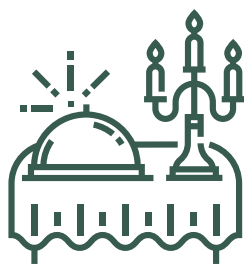
Benefits include: Your company logo/name on the event website, identification as Dessert Table Sponsor on pre-event and day of signage, individual featured social media posts/reels leading up to the event. Thank you ad in the event program.



WINE FOUNTAIN (\$250)

2 available

Benefits include: Your company logo/name on the event website, identification as Wine Fountain Sponsor on pre-event and day of signage, individual featured social media posts/reels leading up to the event. Thank you ad in the event program.



CRUDITÉ TABLE SPONSOR (\$250)

2 available

Benefits include: Your company logo/name on the event website, identification as Hors D'oeuvre Table Sponsor on pre-event and day of signage, individual featured social media posts/reels leading up to the event. Thank you ad in the event program.



CANDY KISS TREE (\$150)

2 available

Benefits include: Your company logo/name on the event website, identification as Candy Kiss Tree Sponsor on pre-event and day of signage, individual featured social media posts/reels leading up to the event. Thank you ad in the event program.



BACK COVER PROGRAM AD (\$500)

1 available

Benefits include: Your company logo/name on the event website, on pre-event and day of signage, individual featured social media posts/reels leading up to the event.

2025 SPONSORSHIP LEVELS



	PLATINUM \$1500	GOLD \$1000	SILVER \$800	BRONZE \$400	IN KIND DONORS
Company logo on event website, communications, and all day-of materials	●				
Recognition in press releases	●	●			
Tickets to the event	10	8	4	2	
Verbal recognition during the event	●	●			
Ad in program	6" W X 7.5" H	6" W X 7.5" H	6" W X 3.75" H	6" W X 3.75" H	Over \$200, half page ad, over \$500, Full Page Ad
Take-away bag at end of event	●	●	●	●	
Social media recognition as sponsor	Featured post made; specific to company	Listed with other gold level sponsors. Logo included.	Listed with other silver level sponsors. Logo included.	Listed with other bronze level sponsors.	

Commitment form, social media handles, ads, and logos must be emailed to jenniferb@neighborhoodctr.org by **OCTOBER 24, 2025** for maximum benefits.

2025 PARTNERSHIP COMMITMENT FORM

Company or Donor Name

Contact Name (if different than Donor Name)

Street Address

City

State

Zip

Phone

Business' Facebook handle

Business' Instagram handle

Signature

Email

PREMIER PARTNER OPPORTUNITIES

- Platinum | \$1500
- Gold | \$1000
- Silver | \$800
- Bronze | \$400

ADDITIONAL PARTNER OPPORTUNITIES

- Dessert Table | \$300
- Wine Fountain | \$250
- Hors D'oeuvre Table Sponsor | \$250
- Candy Kiss Tree | \$150
- Back Cover Program Ad | \$500

INDIVIDUAL TICKETS

One Ticket \$50 Each X _____ Number of Tickets - \$ _____ Total

Program Advertisements (Color)

Full Page (6" W X 7.5" H) \$300 _____ Half Page (6" W X 3.75" H) \$200

TOTAL COMMITMENT \$ _____

PAYMENT INFORMATION

- Check enclosed Please send invoice Credit card (We will contact you to make a credit card payment)

Please make checks payable to: The Marie A. Russo Neighborhood Center Institute or MARNCI
Mailing Address: The Neighborhood Center | 612 Elizabeth Street | Utica, NY 13501

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